

Aktueller Stand Indikatorik

Prozess zur Ableitung von übergreifenden, modellhaften Standards für die Erhebung im FID Gesamtsystem (insb. Nutzungsindikatoren)



Hintergrund

Indikatorik im FIDplus: Grundsätzliche Aussagen

- DFG über die Rolle der Indikatorik in der Antragsstellung :
Zentrale Grundlage für die Antragstellung. D.h. die Abschnitte *Ausgangslage* und *Eigene Vorarbeiten* in der Antragsvorlage werden größeren Raum einnehmen als bisher.
- FIDplus Indikatorik Präambel:
 - Für die Leitfragen der Begutachtung wurden Indikatoren abgeleitet
 - Indikatorik sowohl quantitativ als auch qualitativ ausgerichtet, qualitativen Indikatoren überwiegen
 - Zu allen Indikatoren ist Stellung zu beziehen / Daten zu liefern
 - entsprechend der Vielfalt der FID sind unterschiedliche Schwerpunkte in der Indikatorik zugelassen
 - Abweichungen mit Begründung zulässig
 - **Erhebungsstandards:**
Übergreifende Standards zur Erhebung insb. der Nutzungsindikatoren werden durch die Gremien der FID-Gesamtstruktur erarbeitet. Diese Standards sollen modellbildenden Charakter aufweisen. Abweichende Erhebungsmethoden bleiben möglich, sollen aber benannt und ggf. gesondert begründet werden.

Indikatorik im FIDplus: Leitfragen - Indikatorik - Nachweisinstrumente

FIDplus Indikatorik Grundlagen Begutachtung

| Indikatorik+Präambel_final.pdf | |
|----------------------------------|--|
| Dimensionen (A bis D) | |
| Leitfragen | <i>Wie gut repräsentieren die Dienste die Bedarfe der zugehörigen Fachcommunities?</i> |
| Indikatoren | <i>Bedarfsanalysen; Nutzungsszenarien aus den Communities</i> |
| Hinweise für Gutachtenden | <i>Wie gut mappt das Angebot den analysierten Bedarf? [...]</i> <i>Erwartung: Eine systematische Rückkopplung mit den wissenschaftlichen Fachcommunities muss gewährleistet sein.</i> <i>Beispiele: Umfragen; Auswertung von Literatur, Feedback eines Fachbeirates; Feedback bei Diensten</i> |

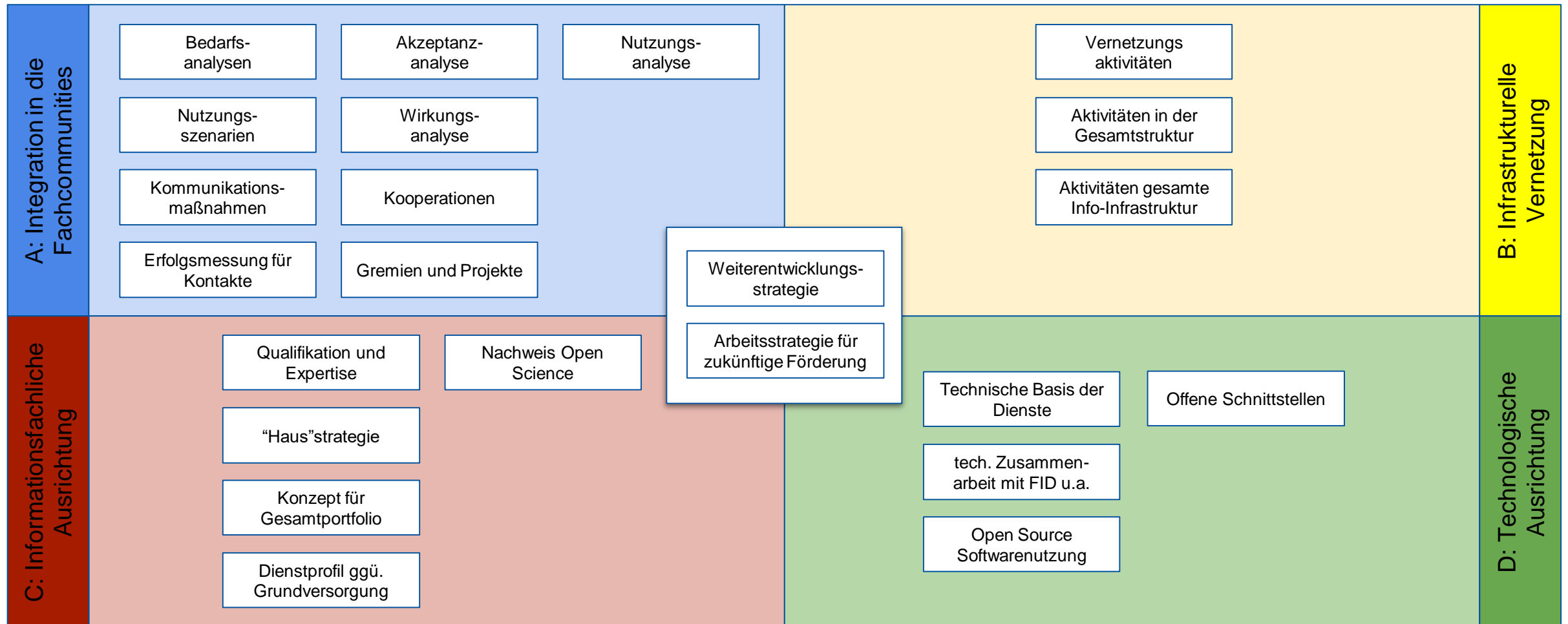
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FIDplus Indikatorik: Nachweisinstrumente

| Datenblatt | |
|---|---|
| Allgemeines + Dimensionen A bis D | |
| Konkrete Aspekte | <i>Maßnahmen zur Verbreitung der Angebote / Outreach an die Fachcommunity</i> |
| Qualitative und (vor allem) quantitative Aussagen | <i>Teilnahme an Fachveranstaltungen; Veröffentlichte Publikationen; Workshops</i> |

| Weitere Instrumente | |
|---------------------|------------------------------|
| Umfragen | Literatur |
| Strategiepapiere | Letter of Support / Interest |
| Technologien | ... |

Indikatorik im FIDplus: Übersicht der Indikatoren





Bisherige Aktivitäten

Vorbereitung: Konkordanz der Indikatoren mit dem Datenblatt

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Thementisch + Workshop auf der FIDplus-Konferenz



- Möglich Ansatzpunkte für die Erarbeitung von Standards
 - Zielgruppendefinition und -ermittlung
 - Kontextualisierung der Zielgruppendurchdringung und Akzeptanz im Antrag (z.B. Textbausteine)
 - Empfehlungen bzw. “Spielregeln” für Webtracking
 - Unterstützung bei Bedarfserhebungen (z.B. Fragensets, Softwarekompetenz)
 - Supplemente für den Antrag (insb. zur Darstellung Haus / Strategie)
- Herausforderungen
 - Webstatistiken: Manipulation / Bots
 - Wachstumsziele und -grenzen / Zielgrößen definieren
 - Abgrenzung der Zielgruppen (z.B. Umgang mit Studierenden, Überschneidungen der FID)
- Verständnis der Zielstellung: Erarbeitung übergreifende Standards zur Erhebung insb. der Nutzungsindikatoren, die in den FIDplus Anträgen berücksichtigt werden
 - Sammlung Best Practices mit Vorbildwirkung zur Unterstützung der FID und der Prüfungsgremien
 - Geeignete (eigene) Indikatoren können bei Bedarf mit angegeben werden

- 3 Themenbereiche identifiziert
 - Zielgruppendefinition und -ermittlung (VA: Fuchs)
 - Ableitung von Empfehlungen bzw. “Spielregeln” für Webstatistiken (VA: Risse, Technikboard)
 - Supplemente / Weitere Instrumente für den Antrag (VA: Zepf)



Nächste Schritte

Treffen TA Indikatorik 05.05.2025

- 3 Themenbereiche identifiziert

- Zielgruppendefinition und -ermittlung (VA: Fuchs)
- Ableitung von Empfehlungen bzw. “Spielregeln” für Webstatistiken (VA: Risse, Technikboard)
- Supplemente / Weitere Instrumente für den Antrag (VA: Zepf)



- Terminierung Workshops und Abstimmungsrunden
- Zielgruppendefinition
 - Umfrage bis Mitte Juni
 - Abstimmung im Juli / August
- Einbindung in Aktionsplan